



City of Hogansville
City Council
Work Session Meeting Agenda
Monday, July 1, 2024 – 5:30 pm

Meeting will be held at Hogansville City Hall

Mayor: Jake Ayers	2025	City Manager: Lisa E. Kelly
Council Post 1: Michael Taylor, Jr *	2025	Assistant City Manager: Niles Ford
Council Post 2: Matthew Morgan	2025	City Attorney: Alex Dixon
Council Post 3: Mandy Neese	2027	Chief of Police: Jeffrey Sheppard
Council Post 4: Mark Ayers	2027	City Clerk: LeAnn Lehigh
Council Post 5: Kandis Strickland	2027	* Mayor Pro-Tem

WORK SESSION – 5:30 pm

ORDER OF BUSINESS

1. Royal Theater Operations and Programming



07/01/2024

Meeting held at Hogansville City Hall, 111 High Street, Hogansville GA 30230

Work Session Meeting

Call to Order: Mayor Jake Ayers called the Work Session to order at 5:35 pm. Present were Council Member Michael Taylor, Council Member Matthew Morgan, Council Member Mandy Neese, and Council Member Kandis Strickland. Also present were City Manager Lisa Kelly, Assistant City Manager Niles Ford, City Attorney Alex Dixon, Police Chief Jeffrey Sheppard, and City Clerk LeAnn Lehigh. Council Member Mark Ayers was not present during the Work Session Meeting.

ORDER OF BUSINESS

1. Royal Theater Operations and Programming

Royal Theater Director Rob Dippel gave an update on where the theater is and where it is heading. He said the Royal Theater Facebook page has had really positive responses and a lot of engagement. He has had a great response for volunteers. He talked about Memberships and Sponsorships that will be rolling out soon. Brochures are going in the utility mailers this month with the Membership details. Members will get certain perks depending on the level of membership they select. It is an annual membership. Brochures for Sponsorship opportunities for events will be going out soon. The naming portion will not start until next year. The website should go online at the beginning of September, with tickets being available to Members first before the general public for live events. Mr. Dippel also said the opening day Gala is scheduled for November 9, and will be a black-tie event and will feature Joe Gransden and his Big Band, who will be performing "Music Through the Decades. The Gala will have a reception before the performance, and a reception after to meet the band.

Council Members discussed movies and were concerned about the film schedule for kids' movies. They suggested checking the school calendar for the upcoming year to know when kids would be out of school, and also check with Parks & Rec on sports practice times and games, to have an idea on the best days and times for showing kids movies. Mayor and Council discussed possibly showing movies 2 nights a week to start, and possibly leave open some days for anyone who may want to rent the theater as well.

Council Members would like a plethora of different types of performers for future live events. City Manager Lisa Kelly explained some of the obstacles the City has had with booking performers. Money is the biggest issue, along with technical riders that artists request. The lack of greenroom space is also an issue. However, Mr. Dippel has booked events for the next several months and gave the schedule to the Mayor and Council. He asked to keep the list under wraps for now until a formal announcement to be made public over the next couple of months.

Mr. Dippel discussed volunteer opportunities. Volunteers will be taking tickets, working concessions, ushering in the main level, as well as upstairs for VIP, office help, and hospitality. Volunteers will be required to wear black slacks, black shirts, red vests and red bowties.

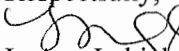
The "soft opening" of the Royal Theater will be held early October, featuring local talent.

During the Hummingbird Festival this year, there will be a table set up in the lobby of the theater with Membership and Sponsorship information. A local radio station is scheduled to broadcast from out front of the theater during the Hummingbird Festival.

ADJOURNMENT

Mayor Ayers adjourned the Work Session at 6:44 pm.

Respectfully,


LeAnn Lehigh

City Clerk

July 1, 2024